



Australia and New Zealand  
International Business Academy

## CALL FOR PAPERS AND REVIEWERS

ANZIBA ANNUAL CONFERENCE – Deakin University, Melbourne  
15<sup>th</sup> to 17<sup>th</sup> FEBRUARY 2023

# ‘The Future of International Business: Equality, Sustainability and Technology’





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The Executive Committee of the Australia and New Zealand International Business Academy (ANZIBA) would like to announce a call for papers (and reviewers) for our February 2023 conference - *'The Future of International Business: Equality, Sustainability and Technology'*. Papers and panel proposals on any International Business (IB) research topic, but particularly those related to the conference theme, are welcome. The conference sessions will be preceded by a Doctoral Colloquium (DC). More details are provided on the conference page (<https://www.anziba.org/2023-conference/>).

Paper and panel proposal submissions will open from **Monday 4th July 2022** and close on **Monday 19<sup>th</sup> September 2022**. Submissions for the Doctoral Colloquium will be accepted up to and including **Monday, 7th November 2022**. Submissions for both should be made via the ANZIBA conference website provided above.

Our intention to run this conference as a traditional face-to-face event located at Deakin University, Downtown Campus. However, if an individual has strong medical reasons or externally imposed travel restrictions that prevent them from attending in person, the ANZIBA executive committee will entertain requests for them to participate virtually as we have capability to run the event in hybrid mode (limited sessions). Such requests should be submitted in advance directly to the ANZIBA Executive via [president@anziba.org](mailto:president@anziba.org) for consideration.

As with all events over the past two years, if circumstances change such that a participant who has already paid an 'in-person' conference fee is unable to attend for medical or travel-restriction reasons, the fees will be fully refunded less AUD\$10.00 to cover transaction fees.

#### CONFERENCE HOST

The ANZIBA 2023 Conference will be hosted by Deakin Business School, Deakin University, Melbourne Australia. The Co-Chairs of the conference will be [Dr Jane Menzies](#), Senior Lecturer of International Business/ANZIBA Secretary, and [Dr Alfred Presbitero](#), Senior Lecturer of International Management. Deakin University will also host the Doctoral Colloquium led by [Dr Alfred Presbitero](#) and [Dr Arpit Raswant](#).

#### KEYNOTE SPEAKER

The conference will have the following keynote speaker to reflect its theme and focus on the 'Future of International Business: Equality, Sustainability and Technology'.

#### **Professor Rosalie L. Tung**



Dr. Rosalie L. Tung is the new *JIBS* Editor-in-Chief. Rosalie is Professor of International Business at Simon Fraser University (Canada). She holds the Ming and Stella Wong Chaired Professorship. She was formerly a Wisconsin Distinguished Professor, Business Administration, with the University of Wisconsin System. Besides teaching in Canada and the U.S., she has held visiting professorships in Australia, China, Denmark, Hong Kong, Japan, New Zealand and South Korea. Rosalie has served as the 2017–2020 Dean of the Fellows, Academy of International Business; the 2015–2016 President of the Academy of International Business; and the 2003–2004 President of the Academy of Management. She has been inducted as a Fellow of the Royal Society of Canada (founded in 1882) and has been elected as a Fellow of the Academy of Management, a Fellow of the Academy of International Business, a Fellow of the British Academy of Management, and a Fellow of the International Academy for Intercultural Research. In 2021, Dr. Tung was awarded the John H. Dunning Academy of International Business President's Award. In the same year, Rosalie was recipient of the 2021 Academy of Management, International Management Division Eminent Scholar Award. In addition, she won the 2019 Academy of Management Distinguished Service Award and the 2020 Academy of Management, International Management Division Outstanding Service to the Global Community Award. Rosalie is the author or editor of eleven books and many refereed articles. She has served as an Area Editor of *JIBS* (2008–2010), Senior Editor of *Journal of World Business* (1999–2007), and EIC of *Cross Cultural & Strategic Management* (2015–2019). In addition, she sits on the editorial boards of many other academic journals. Dr. Tung has lectured widely at leading universities throughout the world and is active in the internationalization efforts of business schools worldwide.

#### TRACKS\*:

1. **The changing global environment**
2. **Internationalization, SMEs and international entrepreneurship**
3. **MNEs, global strategy (incl. nonmarket strategies) & global value chains**
4. **International marketing**
5. **Culture and international HRM**
6. **SDGs, and sustainable development in IB**
7. **Special conference track: The future of International Business: Equality or Technology**

*\* If you have a paper that is clearly IB-focussed, but the topic is not reflected in the list above, please still submit it and label it 'Track - Other'.*

#### KEY DATES:

Monday, 4 July 2022	All Submissions Open
<b>Monday, 19 September 2022</b>	<b>Competitive Paper &amp; Panel Proposal Submissions Close</b>
<b>Monday, 7 November 2022</b>	<b>Doctoral Colloquium Submissions Close</b>
Monday, 21 November 2022	All Acceptance Notifications Released
Monday, 21 November 2022	Registration Opens
Monday, 9 January 2023	Early Bird registration ends
Monday, 30 January 2023	Lead Author / Panel Member Registrations Close
Monday, 13 February 2023	Remaining Registrations Close
Wednesday, 15 February 2023	PhD Student Colloquium
Thursday, 16 February 2023	ANZIBA Conference Sessions
Friday, 17 February 2023	ANZIBA Conference Sessions & AGM

#### PRIZES AND TRAVEL SUPPORT:

The executive committee of ANZIBA is pleased to offer **eight (8) Doctoral Travel Stipends**. The stipends include a full conference fee waiver, plus up to AUD\$1,000 reimbursement of accommodation and travel expenses relating to the conference. They are open to any PhD student studying at an Australian or New Zealand university. Please visit [www.anziba.org/2023-conference/phd-travel-stipend/](http://www.anziba.org/2023-conference/phd-travel-stipend/) for more details.

We are also pleased to announce that the conference will involve three main awards:

- The **ANZIBA Best Paper Award** selected from amongst all papers accepted for the competitive sessions of the conference,
- The **Lawrence Welch Prize – Challenging the Status Quo**, also selected from amongst all papers accepted for the competitive sessions of the conference, and
- The **Sid Gray Prize for the Most Promising Thesis Proposal** selected from amongst all thesis proposals accepted for the doctoral colloquium.

All three awards include an AUD\$1,000 cash prize, plus free conference registration for the ANZIBA 2024 Conference.

#### CONFERENCE FEES:

Regular member – full fee registration	AUD\$400
Student member – full fee registration	AUD\$200
Regular member – early bird registration*	AUD\$300
Student member – early bird registration*	AUD\$100
Additional conference dinner guest	AUD\$100
Additional reception guest	AUD\$30

**\* Early-bird registration closes on 9 January 2023.**

#### COMPETITIVE PAPERS:

All competitive paper submissions need to include:

- A cover page including the title of the paper, the author(s) name(s) and affiliation(s), the lead author's email address, and a nominated track (number and name from the list above).
- The second page of the submission should include the title and an abstract not exceeding 200 words, followed by the body of the paper.

Papers should be double-spaced, not exceed **10,000 words** and referenced and formatted in conformity with [Journal of International Business Studies manuscript submission guidelines](#). All submissions will be subject to a double-blind review process. By default, all accepted papers will be published on-line by ANZIBA, but it will only be accessible by conference attendees. If you do NOT want your paper published in this manner, please inform the Track (Co-)Chair at the time of acceptance.

#### PANEL PROPOSALS:

Panel proposals must be submitted by the panel chair and include:

1. A title page that includes the names and contact information for all participants and identifies their roles.
2. An abstract, between 150-200 words, that summarizes the content of panel discussion.
3. A 1 to 3-page description of the session format (e.g., paper presentations, round table, professional development workshop), with paper synopsis where appropriate.
4. Emails from each participant, indicating s/he will participate if the panel is accepted.
5. Panel proposals should be no more than 3,000 words inclusive of all materials.
6. Each proposal must state, on its front page at the top right, the requested Track (number and title) and Panel Session Format.
7. Submissions must be written with double-spaced text.

Panel proposals will be assessed by the Track (Co-)Chairs.

#### DOCTORAL COLLOQUIUM SUBMISSIONS:

The Doctoral Colloquium (DC) will be held on **Wednesday, 15 February 2023**, and will comprise of a panel session by academic mentors, followed by discussions among participants and academic mentors regarding the student's DC proposal. A schedule of the events will be available one week prior to the conference.

At the same time, all participants will receive copies of the proposals to be discussed during the DC. It is expected that all DC participants will read every proposal and participate actively in the discussion.

To apply for the Doctoral Colloquium, students need to submit a summary of their thesis/proposal (maximum 5-page, single spacing) with the following details & headings:

- Doctoral candidate - name, email, university affiliation, PhD area/discipline, number of years in the PhD program
- Title of the thesis/proposal
- Motivation for the research
- Literature review and overview of key theories/concepts
- Research question(s)
- Methods/Data – including constructs, measures, data collection, and data analysis
- Potential contribution of the study

#### REVIEWING:

It is a condition of having a competitive paper or panel proposal considered for this conference that the lead author or panel organizer must review two other submissions. These will be assigned by the Track (Co-)Chairs.

However, if competitive paper authors or panel members are willing to review additional papers, or if Doctoral Colloquium authors and non-submitting members of our academic community are willing to review any papers, please email the Conference Chair – [conf\\_chair@anziba.org](mailto:conf_chair@anziba.org) directly. The additional assistance will be very much appreciated.

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*Welcome to Melbourne in 2023!*

